



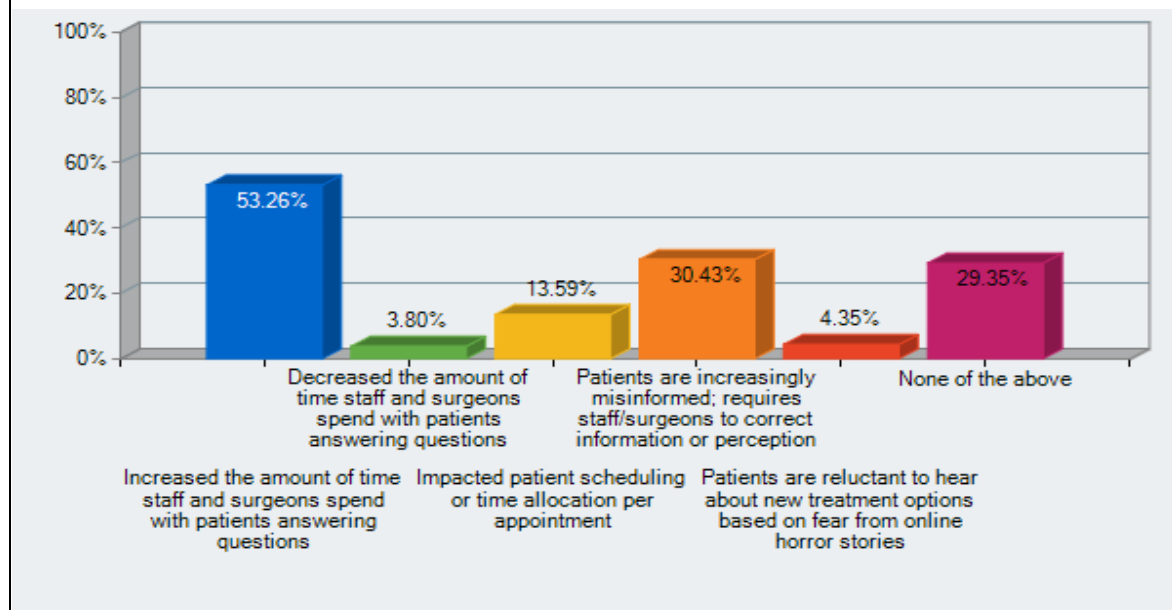
ASOA Friday Focus Poll – Results from Friday, October 19th, 2018

Patient Knowledge about Eye Care

Q1. Have patient’s increased knowledge about their eye care prompted your practice to take any of the following actions? (Select all that apply)

Responses	Responses	%
Increased the amount of time staff and surgeons spend with patients answering questions	98	53.26%
Decreased the amount of time staff and surgeons spend with patients answering questions	7	3.80%
Impacted patient scheduling or time allocation per appointment	25	13.59%
Patients are increasingly misinformed; requires staff/surgeons to correct information or perception	56	30.43%
Patients are reluctant to hear about new treatment options based on fear from online horror stories	8	4.35%
None of the above	54	29.35%
Total Responses	248	

Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.



Q2. Has this increased knowledge prompted your practice to take any of the following measures? (Select all that apply)

Responses	Responses	%
Electronically send patient information material prior to office visit	34	18.48%
Mail patient information material prior to office visit	52	28.26%
Build or enhance patient education/information material portal on your website	83	45.11%
No significant changes related to pre-office visit in the past 5 years	81	44.02%
Total Responses	250	

Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.

