



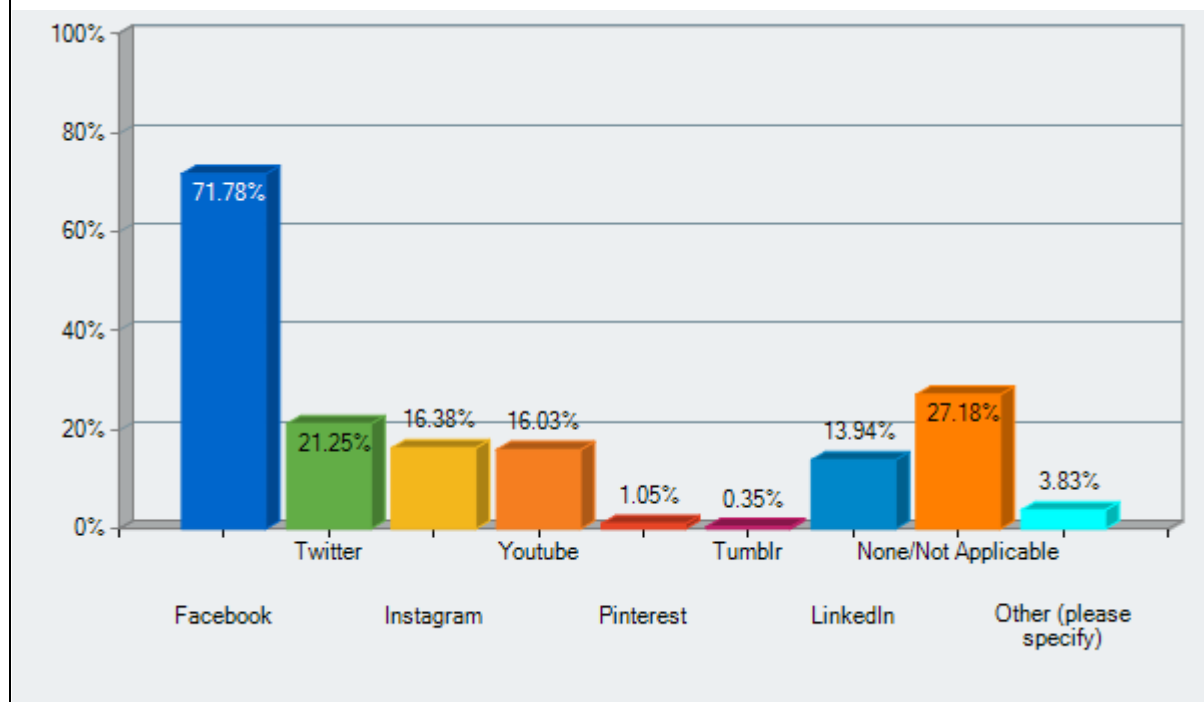
ASOA Friday Focus Poll – Results from April 6th, 2018

Marketing on Social Media Platforms

Which social media platforms does your practice use for promotion and engagement? (Check all that apply)

Responses	Responses	%
Facebook	206	71.78%
Twitter	61	21.25%
Instagram	47	16.38%
Youtube	46	16.03%
Pinterest	3	1.05%
Tumblr	1	0.35%
LinkedIn	40	13.94%
None/Not Applicable	78	27.18%
Other (please specify)	11	3.83%
Total Responses	493	

Multiple answers per participant possible. Percentages added may exceed 100 since a participant may select more than one answer for this question.



“Other” entries:

Google

WEB SYSTEMS 3

Wix

SolutionReach email promotions