



Share Your Enthusiasm
Share Your Experience
Share What  ASOA Means to You

Examples of Social Media Posts:

“ASOA is bringing back its Members4Members campaign! Running from July 1st – September 30th.”

As a current ASOA member, if you recruit NEW Essential or Premier members, you can win one of the following:

Recruit the most members, win the Grand Prize: 2025 Annual Meeting package

Recruit 4 members, win a \$500 Visa gift card.

Recruit 3 members, win a \$250 Visa gift card.

Recruit 2 members, win a \$100 Amazon gift card.

Recruit 1 member, win a \$50 Amazon gift card.

What are you waiting for? Share the benefits and community of ASOA with others!”



RECRUIT MEMBERS → EARN PRIZES

ASOA's Top 4 Member Benefits (according to members!)

1. Six editions of *Administrative Eyecare* magazine
2. EyeMail access
3. 20+ webinars annually
4. Group mentorship



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Get ready for ASOA's Members4Members campaign!

From July 1st to September 30th, ASOA is bringing back its popular Members4Members program. This is your chance to win amazing prizes just by recruiting new members.

As a long-time ASOA member myself, I can't speak highly enough about the immense value I've gained from being part of this community. ASOA provides invaluable resources, networking opportunities, and growth for ophthalmic administrators.

Some of my favorite benefits include:

- Six editions of Administrative Eyecare magazine - filled with need-to-know info written just for administrators like us.
- EyeMail access - connect with other members to get advice, feedback and share best practices.
- 20+ webinars annually on today's most pressing topics. The education is top-notch.
- Group mentorship through virtual roundtables - learn from experienced leaders in our field.

What are you waiting for? Share the benefits and community of ASOA with others!

When I first joined ASOA, I immediately felt part of a community that "gets it" - they understand the unique challenges and opportunities we face as ophthalmic administrators. It's been invaluable in growing my skills and network.

I highly recommend getting involved with ASOA. You'll gain knowledge and connections that will serve you throughout your career.

Here's what you can win by recruiting new Essential and Premier ASOA members from July 1st to September 30th:

- Grand Prize for recruiting the most: 2025 Annual Meeting package
- Recruit 4 win \$500 Visa gift card
- Recruit 3 win \$250 Visa gift card



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- Recruit 2 win \$100 Amazon gift card
- Recruit 1 win \$50 Amazon gift card

Don't miss this chance to win big while helping colleagues succeed. Spread the word about joining ASOA today!

I first joined ASOA ___ years ago when I was brought on as the new practice administrator. I was eager to excel in my new role but lacked the specific training and knowledge needed to oversee the operations of an eye care practice. Within my first month of membership, I immediately felt empowered by having access to *AE* magazine, webinars, mentorship opportunities and EyeMail listserv. I've since been able to implement so many helpful strategies and best practices that I've learned from engaging with ASOA's exceptional community of fellow administrators.

If you're an ophthalmic administrator looking to enhance your skills, expand your network and take your career to the next level, I highly recommend joining ASOA.

Even better, by referring new members to join between July 1st and September 30th, you can win gift cards or even a free Annual Meeting package in 2025!

I invite you to explore membership and let me know if you have any questions! I'm happy to share more about how ASOA has benefited me. Current ophthalmic administrators - let's grow our ASOA network together!

 **ASOA Members - It's Time to Share the Benefits!** 

Have you heard about ASOA's Members4Members campaign? 🤔


From July 1st - September 30th, ASOA members like us have the chance to win amazing prizes by referring new members. 🏆

Here's a quick overview:

- Recruit the most members, win a 2025 Annual Meeting package (Grand Prize) 🏆
- Recruit 4 members, win a \$500 Visa gift card 🏧
- Recruit 3 members, win a \$250 Visa gift card



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Recruit 2 members, win a \$100 Amazon gift card 
Recruit 1 member, win a \$50 Amazon gift card

Pretty cool right? But before we get into the prizes, I want to share why I LOVE being an ASOA member and why you should join too!

First, let's look at the key benefits:

- ◆ Six issues of Administrative Eyecare magazine with insights just for ophthalmic admins
- ◆ EyeMail listserv for connecting with other members
- ◆ 20+ webinars annually on need-to-know topics
- ◆ Group mentorships for thoughtful discussions

For me personally, the community has been invaluable. As an ophthalmic administrator, it's so helpful to have a network of peers who face similar challenges and opportunities.

Whether starting out or a seasoned pro, ASOA provides the programs, resources, and education to help excel in your role and career.

I've discovered new solutions, gained fresh ideas, and made connections at events. The online education keeps me current on trends.

Bottom line - ASOA gives you the tools and network to be your best!

If you're not already a member, I highly recommend joining. The membership unlocks access to so many benefits.

And right now is the perfect time with the Members4Members campaign! Let's help each other win prizes while expanding our community.

I'm happy to answer any questions you have! Just let me know if you'd like me to send you more ASOA membership info.

Let's do this! 