



Share Your Enthusiasm Share Your Experience Share What ASOA Means to You

Dear

I hope this note finds you well. I'm reaching out to share some information about an organization that has been very important to me, and I think you might find it interesting as well.

I am a member of the [American Society of Ophthalmic Administrators \(ASOA\)](#). It is a professional society specifically for leaders in ophthalmology. There are so many programs, resources, and educational opportunities to help in your current role and to help further your career. Have you heard about it or considered joining?

I would like to share some of my experiences and tell you about ASOA and why it means a lot to me, but before I do that I want to share some of the key benefits.

ASOA's top 4 member benefits (according to members) are:

1. Six editions of [Administrative Eyecare](#) – A magazine written specifically for ophthalmic administrators.
2. [EyeMail](#) access - A listserv that connects ASOA members with resources, answers and advice.
3. [20+ webinars annually](#) - Rolled out monthly on the most important topics to administrators.
4. [Group mentorship](#) - Thoughtful dialogue through virtual roundtables centered around administrative hot topics.

[Interested in learning more?](#)

Sincerely,